

Media Strategies and Solutions, LLC

Distribution | Integration | Security

MediaSandS

***Hollywood Centered with a
Worldwide Focus***



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Whether you are a...

Leader trying to push the envelope of what Hollywood has traditionally been comfortable with...

Seasoned company trying to strategically position yourself to ride the trend...

Newcomer trying to define your market and position...

MediaSandS can help you.

**Our Expertise
Your Success**

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Our Mission

To bridge the traditional divide between technology providers and major media producers. We believe that unnecessary business, technical and legal risk plagues many content-related business initiatives. Such risk is fueled by failure to understand and address competing time-to-market and copyright protection concerns and leverage common business interests of these parties. Media Strategies and Solutions is uniquely positioned to bridge these divides and lower business risk for its clients.

Our Approach

Each client has unique problems and needs, whether they are distributing media, integrating media into their platform or providing media distribution and security technologies to others. In general, we help you to identify your company's strengths and weaknesses which may be in technology, industry relationships, business strategy, legal/regulatory compliance or other areas, then work with you to address your weaknesses and exploit your strengths to further your business objectives.

Cloud-based services and over-the-top services.

Ultraviolet™, TV Everywhere and similar initiatives bringing content to every device through multiple paths to the customer.

The stunning rise of smartphones and tablets.

The continuing march of Internet-connected TVs, game players and Blu-ray Disc players into consumers' homes.

Are YOU Ready to Fully Exploit These Media Industry Trends?

Early window, premium VOD trials.

3-D capable HDTVs and emerging auto-stereoscopic handheld displays.

Disintermediation.

Continuing flux of movie and television availability through on-demand, subscription and ad-based business models.

Integration of social media and traditional media.

Evolving privacy norms.

Varying regulatory policies around the world.

Continually changing anti-piracy requirements and methods.



Jim Williams is President and Founder of Media Strategies and Solutions, LLC (MediaSandS).

Our Founder

Jim is the former SVP & CTO of the Motion Picture Association of America, Inc. (MPAA), where he worked closely with Warner Bros., Disney, 20th Century Fox, Universal Pictures, Paramount and Sony Pictures to advance movie and television producer's interests throughout the world.

Jim is also a former executive with DIRECTV leading the startup of DIRECTV Japan, the launch of the first US nationwide HDTV service and STB development.

Jim holds 15 US patents, has won six Emmys and has delivered 50+ addresses on five continents. Jim serves on the Board of Directors of Mastermedia, Intl.

Content producers and distributors; security technology providers; computer/information technology, consumer electronics, mobile and semiconductor companies; governments and regulators.

Our Clients